

Sean Kelly

How he got started:

Kelly began back in 2003, when he searched for somewhere to buy water at his gym. Coming up short, he witnessed a woman buy a soda to drink during her workout. What began as an academic research project became a business based out of Kelly's dorm room. "Pretty soon I had vending machines running in three different states," Kelly said.

Type of business:

Sean Kelly's business is an intermediary. This is because he buys the vending machines from someone and then resells them.

Business Info:

H.U.M.A.N. Healthy Vending, Sean Kelly's business, uses a franchise model that allows local operators to run individual machines. The company makes money through the sale of the machines and digital advertising.

What are they doing now?

H.U.M.A.N. is now creating smaller vending machines that it hopes will infiltrate spaces that were previously unprofitable. In the future, H.U.M.A.N. hopes to create an online product distribution site



Website:

<http://www.healthyvending.com/>